Subject:  Resolution Recognizing May 2020 as CalFresh Awareness Month

Department:  Employment and Social Services
Contact:  Ken MacKell  Phone:  530.552.6566
Meeting Date Requested:  May 12, 2020

Department Summary:  (Information provided in this section will be included on the agenda.  Attach explanatory memorandum and other background as necessary).

The California Department of Social Services has designated May as CalFresh Awareness Month. The CalFresh program plays an important role in reducing hunger and poverty and improving health by providing nutrition assistance to millions of low-income households through an array of services.

The Department recommends the Board of Supervisors adopt a resolution recognizing May 2020 as CalFresh Awareness Month in Butte County.

Fiscal Impact:
None.

Personnel Impact:
Does not apply.

Action Requested:
Adopt resolution and authorize the Chair to sign.

Administrative Office Review:  Sang Kim, Deputy Chief Administrative Officer

Revised:  December 2019
RESOLUTION RECOGNIZING MAY 2020 AS CALFRESH AWARENESS MONTH

WHEREAS, CalFresh is an entitlement program that provides monthly benefits to assist low-income households in purchasing the food they need to maintain adequate nutritional levels; and

WHEREAS, CalFresh provides for the nutritional needs of vulnerable populations within Butte County, increasing their opportunities for success; and

WHEREAS, 17,053 Butte County households currently receive CalFresh benefits resulting in 28,521 individuals having increased access to healthy foods; and

WHEREAS, during the recent COVID-19 pandemic Butte County received 460 CalFresh applications in the first week of April, 2020, an increase of 86.5% in the amount of applications received the previous week; and

WHEREAS, low-income households will have continued access to CalFresh benefits and associated programs that continue to provide access to vital nutritional programs and resources that benefit our communities; and

WHEREAS, public agencies and community partners are collaborating to combat insufficient access to nutritional needs for vulnerable populations and raise awareness of the availability of CalFresh to all community members.

NOW, THEREFORE, BE IT RESOLVED that the Butte County Board of Supervisors hereby declares the month of May, 2020 as CalFresh Awareness Month in Butte County, established to raise awareness of the availability of the CalFresh program with the goal of increasing access to nutritional programs that can positively impact the health and well-being of community members.

PASSED AND ADOPTED by the Butte County Board of Supervisors this 12th day of May, 2020, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

Steve Lambert, Chair
Butte County Board of Supervisors

ATTEST:
Shari McCracken, Chief Administrative Officer
and Clerk of the Board of Supervisors

By: _____________________________
Deputy