Subject: Resolution Recognizing April 2020 as Sexual Assault Awareness Month and Declaring April 29, 2020 as Denim Day in Butte County

Department: Other - Rape Crisis Intervention and Prevention

Contact: Ashley Snyder

Meeting Date Requested: April 14, 2020

Department Summary: (Information provided in this section will be included on the agenda. Attach explanatory memorandum and other background as necessary).

Rape Crisis Intervention and Prevention requests that the Board of Supervisors adopt a resolution recognizing April 2020 as Sexual Assault Awareness Month and declaring April 29, 2020 as Denim Day in Butte County.

Fiscal Impact:
None.

Personnel Impact:
None.

Action Requested:
Adopt Resolution and authorize the Chair to sign.
Dear Steve Lambert, Chair

April is nationally recognized as Sexual Assault Awareness Month (SAAM) and this year, Rape Crisis Intervention & Prevention (RCIP) is promoting SAAM through several activities to help every member of our community make a personal commitment to end Sexual Violence. Our goal is to encourage everyone in the County of Butte to learn about sexual violence, how to help prevent it, and how to encourage survivors to heal.

RCIP is calling for the County of Butte community — wide participation to personally commit to ending Sexual Violence, and would be honored if you would sponsor an official proclamation to recognize April as SAAM. You can further support SAAM by scheduling a presentation for your staff, wearing a teal ribbon to support the awareness of SAAM; participating in Denim Day; a national event which people are encouraged to wear jeans (denim) in order to dispel myths and raise awareness about Sexual Violence on Wednesday, April 29, 2020 and/or by attending any or all of our scheduled events, on the calendar I will email you the last week of March.

We are hopeful that you will be able to present your proclamation during your next Board of Supervisors meeting. A representative from RCIP will be present to receive this proclamation and to speak briefly about SAAM and the services we provide 24/7, 365 days a year.

Rape Crisis Intervention & Prevention is Taking Action by promoting SAAM in coordination with California’s rape crisis centers and our California Coalition Against Sexual Assault (CalCASA). We share the view of the World Health Organization that sexual violence is a serious health problem that profoundly affects the physical, emotional, mental and social well-being of victim/survivors. With leadership and commitment, we believe that we can work together with others to create short and long-term solutions to the endemic problem of sexual violence, including the education of what is a healthy and respectful relationship.

A sample proclamation is enclosed. Please contact me to confirm your support of these critical violence prevention efforts. We look forward to partnering with you to achieve our vision of a world without sexual violence.

Sincerely,

Cindy Duckworth
Bookkeeper / Special Events
RESOLUTION RECOGNIZING APRIL 2020 AS SEXUAL ASSAULT AWARENESS MONTH
AND APRIL 29, 2020 AS “DENIM DAY” IN BUTTE COUNTY

WHEREAS, April is National Sexual Assault Awareness Month, which calls attention to the fact that sexual violence is widespread and impacts every person in this community. The goal of Sexual Assault Awareness Month is to raise public awareness about sexual violence and educate communities on how to prevent it. Rape, sexual harassment and other forms of sexual violence harm our community, and statistics show one in five women and one in 67 men will be raped at some point in their lives; and

WHEREAS, child sexual abuse prevention must be a priority to confront the reality that one in six boys and one in three girls will experience sexual assault before age 18. On campuses, one in five women and one in 16 men are sexually assaulted during their time in college; and

WHEREAS, the theme of this year’s Sexual Assault Awareness Month campaign is “I Ask”. The campaign informs individuals on how they can use their words to stop sexual violence before it happens by promoting safety, respect, and equality; and

WHEREAS, our words shape the world around us. Whether speaking out against locker room talk or helping someone better understand these issues, the community’s voice is powerful and necessary in this conversation; and

WHEREAS, individuals can embrace their voices to show their support for survivors, stand up to victim blaming, shut down rape jokes, correct harmful misconceptions, promote everyday consent, and practice healthy communication with kids.

NOW, THEREFORE, BE IT RESOLVED that the Butte County Board of Supervisor hereby recognizes April 2020 as “Sexual Assault Awareness Month” and April 29, 2020, as Denim Day in Butte County, and joins Rape Crisis Intervention and Prevention, sexual assault advocates, and communities across the country in taking action to prevent sexual violence.

PASSED AND ADOPTED by the Butte County Board of Supervisors this 14th day of April, 2020, by the following vote:

AYES:
NOES:
ABSENT:
ABTAIN:

______________________________
Steve Lambert, Chair
Butte County Board of Supervisors

ATTEST:
Shari McCracken, Chief Administrative Officer
and Clerk of the Board of Supervisors

By: _____________________________
Deputy